



Join us the second Thursday of every month for a series of "brown bag" seminars, sponsored by the National Renewable Energy Laboratory and the U.S. Department of Energy. Each seminar is held at NREL's Washington office with a videoconference link to Golden, Colorado. Topics focus on new and innovative renewable energy and energy analysis strategies, models, and technologies.



Energy Analysis Seminar Series

A "brown bag" analytical seminar series

What Do We Know About the Cost and Benefits of Green Buildings?

Gregory Kats, Cofounder and Principal
Capital E Consulting

Thursday, October 14, 2004

Noon – 1 p.m. (in Washington, D.C.)

10 – 11 a.m. (videoconference in Golden, Colo.)

When it comes to reducing illness in the workplace and helping children learn faster, one approach seems to address both issues—"green building." But many people still are debating the issue of whether this technology is worth the cost. During this seminar, Gregory Kats, a leading expert on clean energy technologies and high-performance buildings, will discuss this topic and what is known about the cost and financial benefits of green buildings. Kats' presentation will highlight his recent research comparing the cost of 33 green buildings to conventional designs for the same buildings throughout the United States. This analysis addresses the perception that green buildings are more expensive than conventional buildings and often not worth the extra money—he'll discuss the findings at the seminar.



Gregory Kats

Gregory Kats is cofounder and principal of Capital E, a national provider of integrated intelligence, strategic consulting, and technology assessment services in the clean energy industry. Kats, a leading expert on clean energy technologies and high-performance buildings, recently was principal author of the widely quoted first comprehensive evaluation (including nearly 40 states) of the costs and financial benefits of green buildings. From 1996-2001, he was director of financing for the Office of Energy Efficiency and Renewable Energy (EERE). Kats earned his MBA from the Graduate School of Business at Stanford University and an MPA from Princeton University on a Woodrow Wilson Fellowship.

Golden, Colo., information

1829 Denver West Drive, Golden, Colorado
Building 27, Conference Room 230 A/B

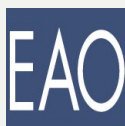
Please contact Lynne Fenn at lynne_fenn@nrel.gov or 303-384-7439

Washington, D.C., information

901 D Street SW (also the Aerospace Building, 370 L'Enfant Promenade), adjacent to the Forrestal Building

Please contact Wanda Addison at wanda_addison@nrel.gov or 202-646-5278

If you are interested in participating in the seminar via conference call, please contact Wanda Addison at wanda_addison@nrel.gov or 202-646-5278 for instructions.



Energy Analysis Office
Understanding Energy Issues